

College of Business and Economics, CSU East Bay

Criteria for Scholarly Academics (SA), Practice Academics (PA), Instructional Practitioners (IP), and Scholarly Practitioners (SP)

Preamble: We the faculty of the College of Business and Economics (CBE) at California State University, East Bay (CSUEB) agree that AACSB Business Accreditation is important to the success of our College. In April 2013, AACSB adopted a new set of standards for Business Accreditation (henceforth referred to as the 2013 Standards). The 2013 Standards state the need for schools to demonstrate that faculty are current and relevant in their fields of teaching.

The 2013 Standard #15, which addresses faculty qualification and engagement, states:

“Sustained academic and professional engagement is combined with initial academic preparation and initial professional experience to maintain and augment qualifications (i.e., currency and relevance in the field of teaching) of a faculty member over time.”

This emphasis on currency and relevance in the field of teaching is consistent with the CSU Collective Bargaining Agreement (CBA) Article 20.1, which states:

“Research, scholarship, and creative activity in the faculty member’s field of expertise are essential to effective teaching ... The professional responsibilities of faculty members include research, scholarship and creative activity, which contribute to their currency, and the contributions made within the classroom and to their professions.”

In light of these statements, the CBE faculty have adopted criteria – as explained in this document - for obtaining and sustaining currency and relevance.

Background. The 2013 Standards mandate that appropriate criteria be developed for classifying faculty according to initial academic preparation, initial professional experience, ongoing scholarship, and ongoing professional engagement. The 2013 Standards specify four categories for classification of qualified faculty status: scholarly academics (SA), practice academics (PA), instructional practitioners (IP), and scholarly practitioners (SP). These categories are illustrated as follows:

<p>Initial academic preparation and professional experience</p>		<p>Sustained engagement activities Academic Ap (Research/Scholarly)</p>
--	--	---

II. Initial Professional Experience for IP and SP. At the time of hiring, IP or SP faculty

(2) Point values for published articles for which the initial manuscripts were submitted before December 31st, 2015

A published article for which its initial manuscript was submitted before December 31st, 2015, to the journal that ultimately publishes it, will be assigned points as follows:

Nifty Fifty journals	10 points
Next 78 journals	8 points
Other Peer-reviewed journals	4 points

Each CBE author of a given article will receive the same points. For example, if an article in an “A” journal has two CBE authors

5. “Other” Status

The 2013 Standards require that the “Other” category be used for those faculty whose qualifications do not meet the criteria established

qualification status. A faculty member may qualify for more than one status, but only one status will be recorded.

2. Determining the qualification status of TT faculty. Starting from 2016, the determination of qualification status for all TT faculty members (including those who work full-time and those who are in the Faculty Early Retirement Program) will be completed by the end of February in each year.

(a) By January 31st, each CBE TT faculty member will fill out an Annual AACSB Qualification Status Report Form (see the form posted on CBE's Website) to report the qualification status (i.e., SA, PA or Other). The faculty member will send the form to the department chair along with supporting documents such as the first page of peer-reviewed journal articles and evidence of additional academic and professional engagement activities to justify the stated status.

(b) By February 5th, the department chair will forward to the CBE FAC any newly published, peer-reviewed articles (along with supporting ju38 0 Td [(j75w 2.8 0 5s)-1(upp)-10(orub

Before the beginning of each term (quarter or semester), the department chair will submit the names of adjunct faculty members who will be teaching in the upcoming term along with each member's qualification status to the dean's office.

VI. Unique Scenarios.

Should there be any unique scenarios that are not addressed in this document, the CBE Administrative Council will review them and make the necessary determinations.

Adopted by CBE TT faculty by voice vote at the CBE College Convocation on September 21st, 2015.

Revised in May 2017. Adopted by CBE TT faculty by voice vote at the CBE meeting on June 2nd, 2017.